



NAME / SURNAME
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NATIONALITY
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Personal Information

Martina Rando
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Italian
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Work experiences

Product and Service Designer

Bliss Applications, Lisbon

July 2018 - Today

At Bliss, I am in charge of leading user research, mapping journey and translating meaningful insights into actionable strategies. I partner with UX designers during all the design stages, overseeing the project and team, ensuring the productivity and quality of every member and strengthening the relationship with the client product owner to define, distribute, and keep track of all projects in development.

Last but not least, I take care of harvesting Bliss culture, organizing internal events to share knowledge and keeping the whole team informed with news and updates through a Design Digest newsletter.

Service Designer

Cloudbrobe, Milan

November 2017 - October 2018

At Cloudbrobe I took care of the service flows and structure, the analysis of the customers' needs, the integration of the service with third parts, the UX and the management of the website's development, the social media strategy as well as the research of partners.

Graphic Designer (Freelance)

IPSOS, Milan

December 2015 - July 2017

I helped IPSOS creating beautiful campaigns, events, digital presentations, branded products for events, flyers.

Service & UX Designer

H-Farm Industry, Milan

May 2016 - April 2017

At H-Farm I was part of both business and creative units: for the first one I used to build clients proposal, benchmarks, researches. For the second one, I used to organize and facilitate workshops for multiple industries, and to create UX interfaces.

Education

Master of Science in Product Service System Design,

School of Design - Politecnico di Milano, Milan

October 2014 - April 2017

Bachelor in Interior Design

School of Design - Politecnico di Milano, Milan

October 2011 - July 2014

Erasmus exchange

Ecole des Arts Saint-Luc, Bruxelles

September 2012 - July 2013

Other

Design Calendar

Curator of Lisbon Chapter

October 2019 - Today

Techstorm

Mentor at Techstorm by JUNITEC, Lisbon

February 2019

A City Opened by Design

Exhibition, Gwangju Design Biennale, Gwanju, Korea

September - October 2017

Skills

Soft skills

Design Thinking, Strategic Design,
Project Management, UX Design.

Hard skills

Adobe Suite, Sketch, Invision, Uxpin.

Languages

Italian (mother tongue), English (proficiency)
French (advanced), Spanish (advanced),
Portuguese (basic) .